**3RD INTERNATIONAL CONFERENCE ON ISLAM, MEDIA AND COMMUNICATION 2021 (ICIMaC2021)**

**UNIVERSITI SAINS ISLAM MALAYSIA**

**10 - 11 JULY 2021**

**[CONCURRENT SESSION – DAY 1]**

**DATE: 10 July 2021 (Saturday)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **2:00 – 3:30** | **Moderator** | **Paper ID** | **Themes: Gender Studies / Ethnography Studies / Critical Theory / Negotiation and Conflict Management/Tourism and Media** | **Video Link** |
| **SESSION 1**Concurrent 1 (2.00 ptg - 3.30 ptg)Session 1 Topic: Day 1 - ICIMAC 2021 - Session 1Time: Jul 10, 2021 02:00 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/91522592745>Meeting ID: 915 2259 2745Password: 352010 | Dr. Safiyyah Ahmad Sabri | ICIMaC-2021-01 | 1. Wanita Dalam Industri Media Kreatif Di Malaysia: Perkembangan Dan Cabaran

**Presenter: Siti Maziah Samsudin** | <https://youtu.be/343eIesUmzE> |
| ICIMaC-2021-86 | 1. Islamic Critical Theory: Reframing Western Critical Theory in Addressing Muslim Women’s Crises.
 |  |
| ICIMaC-2021-73 | 1. Komunikasi Antara Budaya Dalam Dakwah Masyarakat Orang Asli

**Presenter: Dr Abd Hakim Mohad** | <https://youtu.be/dXVuzzm56_U> |
| ICIMaC-2021-38 | 1. Parameters Of Needs-Based Versus Interest-Based Negotiation Among Halal Talents.

**Presenter: Dr Norhayati Rafida Abdul Rahim** |  |
| ICIMaC-2021-58 | 1. Love It or Hate It? Sharing Tourism Information on Social Media from Perspectives Of Malaysian Female Millennials.
 |  |
| **SESSION 2**Topic: Day 1 - ICIMAC 2021 - Session 2Time: Jul 10, 2021 02:00 AM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/95152416346>Meeting ID: 951 5241 6346Password: 299623 | Dr. Rosninawati Hussin | **Paper ID** | **Theme: Health Communication** |  |
| ICIMaC-2021-31 | 1. Online Counseling Among Depression Youth: Effectiveness and Practice During Covid-19 (A Case Study)

**Presenter: Siti Khadijah Mohd Nasrah** | <https://www.youtube.com/watch?v=YxbdDX7Z6tE> |
| ICIMaC-2021-33 | 1. Media and Health Communication Strategies Towards Covid-19 Preventive Behaviours Based on Health Belief Model

**Presenter: Joanneia Selin Joseph** | <https://youtu.be/Y4EHHkP5tDU> |
| ICIMaC-2021-40 | 1. Ensuring The Mental Health and Well-Being of Women: A Quantitative Study On The Impact Of The Movement Control Order (MCO) In Selangor, Malaysia
 |  |
| ICIMaC-2021-48 | 1. Relationship Between Information Exposure, Information Consumption and Lifestyle With Behaviour Change Among Malaysian During The Pandemic Of Covid-19

**Presenter: Lai Che Ching** | <https://youtu.be/EFKT4SV4BeE> |
| ICIMaC-2021-49 | 1. Perlaksanaan Amalan Chaplaincy Muslim Di Hospital Mesra Ibadah (HMI)

**Presenter: Mohd Zulkifli Awang** | <https://youtu.be/CoS5KAgrONE> |
| ICIMaC-2021-87 | 1. Disclosures And Infertility: A Systematic Review
 |  |
| **SESSION 3**Topic: Day 1 - ICIMAC 2021 - Session 3Time: Jul 10, 2021 02:00 PM SingaporeJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/93610063035>Meeting ID: 936 1006 3035Password: 703552 | Dr Sofia Hayati Yusoff | **Paper ID** | **Theme:** **Media Influence and Effects** |  |
| ICIMaC-2021-03 | 1. Perception Of Communication Students on Online Learning During Covid-19 Pandemic

**Presenter: Dr Sofia Hayati Yusoff** | <https://youtu.be/oEFDmKj3GXY> |
| ICIMaC-2021-08 | 1. The Role of Social Media In Developing Awareness Of The Risks And Aftermaths Of Corona Pandemic: A Field Study Of A Sample Of The Yemeni University Students

 |  |
| ICIMaC-2021-35 | 1. Social Media’s Gig-Economy Participation Amongst Contemporary Malaysia’s Muslim Entrepreneurs

**Presenter: Dr Saiful Nujaimi Abdul Rahman** | <https://youtu.be/sLKnk56sJmY> |
| ICIMaC-2021-65 | 1. The Impact of Online Learning Among Adolescence During Covid-19.
 |  |
| ICIMaC-2021-66 | 1. Factor Influencing Young Adult’s Intention to Use Online Dating Application During Covid-19.
 |  |
| **SESSION 4**Topic: Day 1 - ICIMAC 2021 - Session 4Time: Jul 10, 2021 02:00 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/95296887227>Meeting ID: 952 9688 7227Password: 227956 | Assoc. Prof. Dr. Osama Kanaker | **Paper ID** | **(ARABIC PAPERS – Mixed themes)** |  |
| ICIMaC-2021-36 | 1. أسباب مشاهدة الدراما التركية التاريخية لدى طلبة الجامعات الفلسطينية: دراسة على مسلسل قيامة أرطغرل

 **Presenter:** **Iyad L. Y. Abusalah** | <https://www.youtube.com/watch?v=9WPX2ZTukHs>  |
| ICIMaC-2021-15 | 1. دور القنوات الفضائية المحلية في تعزيز الشعور بالمواطنة لدى الجمهور العراقي دراسة ميدانية للمدة من 1/1/2019ولغاية 31/3/2019
 |  |
| ICIMaC-2021-13 | 1. الإدارة الإسعافية خلال الأزمات والحروب

**Presenter: Osman Hammoudeh** | <https://youtu.be/ta7MwIg9Nbw> |
| ICIMaC-2021-29 | 1. وظيف الدبلوماسية الرقمية في الخطاب الإسرائيلي للتأثير على الرأي العام العربي

**Presenter: Izzeddin K. Y. Alrantisi** | <https://www.youtube.com/watch?v=loH6GAxJINg> |
| ICIMaC-2021-14 | 1. لقيادة الفاعلة واستراتيجيات الخطاب النبوي في صلح الحديبية

**Presenter: Ahmad Al Nadi** | <https://www.youtube.com/watch?v=NJUTKjNHO5s> |
| **3:30 – 5:00** | **Moderator** | **Paper ID** | **Theme: Crisis Communication** |  |
| **SESSION 5**Topic: Day 1 - ICIMAC 2021 - Session 5Time: Jul 10, 2021 03:30 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/96816845729>Meeting ID: 968 1684 5729Password: 714867 | Dr. Norhayati Rafida Abdul Rahim | ICIMaC-2021-04 | 1. The Practice of Strategic Organisational Communication in An Islamic Social Financial Organisation In Malaysia.
 |  |
| ICIMaC-2021-22 | 1. The Association on Knowledge, Awareness and Communication in Combating Pandemic Covid-19 Among Malaysia Army

**Presenter: Nora Ibrahim** | <https://youtu.be/HAKAJDAFeQs> |
| ICIMaC-2021-28 | 1. Public Perception of Dki Jakarta Towards the Political Communication of Vaccine Policies.
 |  |
| ICIMaC-2021-42 | 1. Amalan Pembelian Dalam Talian Semasa Perintah Kawalan Pergerakan Dalam Kalangan Belia Di Daerah Hulu Langat

**Presenter: Dr Faradillah Iqmar binti Omar** | <https://youtu.be/X2vRW65XccU> |
| **SESSION 6**Topic: Day 1 - ICIMAC 2021 - Session 6Time: Jul 10, 2021 03:30 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/92044676143>Meeting ID: 920 4467 6143Password: 281152 | Dr Rosidayu Sabran | **Paper ID** | **Theme: Public Relations / Journalism Studies / Media and well-being** |  |
| ICIMaC-2021-05 | 1. Nadjani’s Brand Positioning in Utilising Social Media During the Covid-19 Pandemic

**Presenter: Agus Hermanto** | <https://youtu.be/vBTlsh3Rs9o> |
| ICIMaC-2021-44 | 1. Halal Lifestyle During Covid-19 Pandemic; Expanding the Scope of Government Public Relations in Sharia Economy

**Presenter: Tria Patrianti** | <https://youtu.be/_uREfJjEj34> |
| ICIMaC-2021-80 | 1. Exploring Practice and Engagement of Instagram by Malaysia Ministries During Covid-19.

**Presenter: Muhamad Zaki Mustafa** | <https://www.youtube.com/watch?v=D9yx61hFk4c> |
| ICIMaC-2021-55 | 1. Sorotan Ringkas Fokus Jurnal Terbitan Orang Arab Sebelum Tahun 1957.

**Presenter: Dr Latifah Abdul Latiff** | <https://youtu.be/U9mX3sagxeQ> |
| ICIMaC-2021-19 | 1. Information Disclosure in The Blogs Written By Young Muslim Women In Malaysia.

**Presenter: Dr. Sharifah Sofiah Syed Zainudin** | <https://youtu.be/HZuGZxvIs6c> |
| ICIMaC-2021-72 | 1. Berkomunikasi Dengan Alam Sewaktu Berburu Menurut Masyarakat Kedayan.

**Presenter: Dr. Ros Aiza binti Mohd Mokhtar** | <https://youtu.be/j_pf2ow1vns> |
| **SESSION 7**Topic: Day 1 - ICIMAC 2021 -Session 7Time: Jul 10, 2021 03:30 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/97665458406>Meeting ID: 976 6545 8406Password: 192309 | Dr Fauziah Hassan | **Paper ID** | **Theme: Media Racism / Radicalization / Media and Politics** |  |
| ICIMaC-2021-34 | 1. Manhaj Wasatiyyah Mencegah Ekstremisme Dan Keganasan.
 |  |
| ICIMaC-2021-51 | 1. Social Media Crisis: Social Network Engagement Role in Pre-Crisis Detection Over Facebook Platform.
 |  |
| ICIMaC-2021-37 | 1. Considering The Symbiotic Relationship Between Religion, Digital Media, And Social Movement Leadership

**Presenter: Dr Kartini Kamaruzzaman** | <https://youtu.be/rLT78TIy-Qw> |
| ICIMaC-2021-76 | 1. Mediatization Approach Towards Media Populism in The Process of Electoral Democracy: Analysis of Sarawak Newspaper In Ge14 And Midterm Transition Of Malaysia Government 2020.

**Presenter: Mohd Nashriq bin Nizam** | <https://youtu.be/Zvt2BuNwlR4> |
| ICIMaC-2021-81 | 1. Freedom Of Political Speech Through Media in Malaysia.
 |  |
| ICIMaC-2021-83 | 1. The extent to which news directors at the Jordan Radio and Television Corporation adhere to international media standards and the effect of that on the accuracy of the media news.
 |  |
| **SESSION 8**Topic: Day 1 - ICIMAC 2021 - Session 8Time: Jul 10, 2021 03:30 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/91980669937>Meeting ID: 919 8066 9937Password: 494661 | Dr. Suria Hani A. Rahman | **Paper ID** | **Theme: Analyses of Media Content and Discourse** |  |
| ICIMaC-2021-20 | 1. Naratif Drama Islamik: Motif Visual Mior Hashim Manap Melalui Latar Lokasi

**Presenter: Wawarah Saidpudin** | <https://youtu.be/hgLvqKnrSO4> |
| ICIMaC-2021-43 | 1. Islam And Science Fiction Film: The Portrayal of Kauniyah Verses in Interstellar (2014)

**Presenter: Dr Suria Hani A. Rahman** |  |
| ICIMaC-2021-53 | 1. Content Analysis: How Tech3 Racing Use Facebook to Build Relationship with Fan?

**Presenter: Mohd Naufal Yunos** | <https://youtu.be/cavUHBCrYiE> |
| ICIMaC-2021-70 | 1. Uncovering The Elements, Viewer’s Perception and Factors of Violent Content in Netflix ‘You’ Drama Series.

**Presenter: Mohamad Razali Bin Ramdzan@Raaban** | <https://youtu.be/Jj4EDCC5W8Y> |
| ICIMaC-2021-89 | 1. The Netflix of Learning: Using You Tube Contents in Teaching Ilqa’ Abqari Public Speaking Model.

**Presenter: Zulkarnin Zakaria** | <https://youtu.be/itM-dwMgK_g> |
| ICIMaC-2021-41 | 1. Penunggang Agama: Wajarkah Diklasifikasikan Sebagai Filem Islam?
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**10 - 11 JULY 2021**

**[CONCURRENT SESSION – DAY 2]**

**DATE: 11 July 2021 (Sunday)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **11:30 – 1:00** | **Moderator** | **Paper ID** | **Themes: Analyses of Media Content and Discourse** | **Video Link** |
| **SESSION 9**Topic: Day 2 - ICIMAC 2021 - Session 9Time: Jul 11, 2021 11:30 AM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/94349181532>Meeting ID: 943 4918 1532Password: 232109 | Mr. Muhammad Zaki Mustafa | ICIMaC-2021-45 | 1. Malaysian Newspaper Portrayals of Female Athletes at the 18th Asian Games, 2018.
 |  |
| ICIMaC-2021-46 | 1. Comparative Framing Analysis of the 1Malaysia Development Berhad Issue in Malaysian Mainstream English Newspapers Post GE-14.
 |  |
| ICIMaC-2021-52 | 1. A Comparative Analysis of Online News Outlets Coverage of The 2017 Jerusalem Issue Through Examining News Frames And News Sources.

**Presenter: Akram Alloh** | <https://youtu.be/YE8aknDtwO0> |
| ICIMaC-2021-60 | 1. Penggunaan Perkataan Dalam Hantaran di Media Sosial: Satu Tinjauan
 |  |
| ICIMaC-2021-61 | 1. Politeness In Online Communication: A Review.
 |  |
| ICIMaC-2021-64 | 1. A Content Analysis of Online Coverage of Aljazeera on Muslim Refugees

**Presenter: Prof Dr Mohd Yahya Mohamed Ariffin** | <https://youtu.be/JP97fx9amkI> |
| **SESSION 10**Topic: Day 2 - ICIMAC 2021 - Session 10Time: Jul 11, 2021 11:30 AM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/96191555194>Meeting ID: 961 9155 5194Password: 496761 | Dr. Hizral Tazzif Hisham | **Paper ID** | **Theme: Analyses of Media Content and Discourse/Cultural Studies** |  |
| ICIMaC-2021-79 | 1. Intertextuality In Online News Coverage of The 2011 Jasmine Revolution: A Comparison Between Al-Jazeera and BBC Arabic

**Presenter: Muhammad Marwan Bin Ismail** | <https://youtu.be/pkRoHVhgNz0> |
| ICIMaC-2021-26 | 1. Da'wah to Japanese Muslim Youth: Experience of the Cultural Exchange Programme (CEP)

**Presenter: Jamilah Samian** | <https://bit.ly/3Aa1Btk> |
| ICIMaC-2021-30 | 1. Korean Television Drama in Attracting Malaysia Audiences.
 |  |
| ICIMaC-2021-32 | 1. Institution of Religious Television in Indonesia: Study On TV 9 Nusantara as Islamic Television.

**Presenter: Daniel Handoko** | <https://www.youtube.com/watch?v=K1a9Jcbu57I> |
| ICIMaC-2021-78 | 1. Cultural Imperialism and Western Values In Television Programmes: A Case Study Of Malay Families Living In Klang Valley.

**Presenter: Dr Hizral Tazzif Hisham** | [www.youtube.com/watch?v=ZBPHiyqfV4k](file:///C%3A%5CUsers%5CPengguna%5CDownloads%5Cwww.youtube.com%5Cwatch%3Fv%3DZBPHiyqfV4k) |
| ICIMaC-2021-39 | 1. Elemen Silang Budaya Bagi Penghasilan Motif Baru Dalam Seni Islam Tempatan

**Presenter: Nik Narimah Nik Abdullah** | <https://youtu.be/9oyK0D-yeAY> |
| **SESSION 11**Topic: Day 2 - ICIMAC 2021 - Session 11Time: Jul 11, 2021 11:30 AM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/95302984695>Meeting ID: 953 0298 4695Password: 040375 | Dr. Suria Hani A. Rahman | **Paper ID** | **Theme: Media Influence and Effects/Digital Media** |  |
| ICIMaC-2021-85 | 1. The Impact of Using Multimedia in Learning Among BTESL Students in Management and Science University, Malaysia.
 |  |
| ICIMaC-2021-09 | 1. Self-Disclosure on Facebook, Instagram and Twitter and Their Influence on the wellbeing of Use

**Presenter: AP Dr Mohd Faizal Kasmani** | <https://drive.google.com/file/d/1Zc-0l7ZzXyHUi6BtdiumsO_2GuOE-UB8/view?usp=sharing> |
| ICIMaC-2021-12 | 1. Media Framing of the Israeli Arabic – Speaking Social Media Pages Directed to the Palestinian Audience.

**Presenter: Abeer Z. Alhossary**  | <https://www.youtube.com/watch?v=FsiVvpySba0> |
| ICIMaC-2021-63 | 1. Media Dependency: Impact of New Media on Malaysian Youth With Special Reference To Covid-19.

**Presenter: Nul Widaya Binti Mohamed Nawi** |  |
| ICIMaC-2021-68 | 1. Revolution Of E-Learning: Application of Augmented Reality (AR) For An Efficient Practical Use.
 |  |
| ICIMaC-2021-84 | 1. The Influence of Audio-Visual Aid In Learning English Among Third Year Students In MSU.
 |  |
| **SESSION 12**Topic: Day 2 - ICIMAC 2021 - Session 12Time: Jul 11, 2021 11:30 AM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/96430258925>Meeting ID: 964 3025 8925Password: 205996 | Dr. Wesam A.M Almahallawi | **Paper ID** | **Theme: Media Law, Policy and Regulation / Audience Studies** |  |
| ICIMaC-2021-06 | 1. Instagram As Media participatory Culture for Korean Drama Fans
 |  |
| ICIMaC-2021-11 | 1. Impact of Watching Historic Drama on Affiliation and Justice: A Study on Palestinian University Students
 |  |
| ICIMaC-2021-62 | 1. Why Youth are Addicted to Mobile Phones?

**Presenter: Kalaivani A/P Munusamy** | <https://youtu.be/Bj6OEVtSoZM> |
| ICIMaC-2021-07 | 1. Sexting on The Internet Among Children and Young People in Malaysia: A Legal Analysis.

**Presenter: Dr Syahirah Abdul Shukor** | <https://youtu.be/KHSRzi7NlY0> |
| ICIMaC-2021-59 | 1. Criminalising Social Media Usage in Court: A Recent Trend in Malaysia.
 |  |
| ICIMaC-2021-90 | 1. Civic Talks Among Digital Youth: The Role of Social Media Functionality
 |  |
| **2:00 – 3:30** | **Moderator** | **Paper ID** | **Theme: Media, Religion and Religiosity** |  |
| **SESSION 13**Topic: Day 2 - ICIMAC 2021 - Session 13Time: Jul 11, 2021 02:00 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/93718660167>Meeting ID: 937 1866 0167Password: 722765 | Dr Fauziah Hassan | ICIMaC-2021-24 | 1. Kesedaran Tentang Konsep Berita Palsu Dan Tabayyun Dalam Kalangan Pelajar Universiti Islam Di Malaysia.
 |  |
| ICIMaC-2021-27 | 1. Media Sosial Dan Terrorism: Partisipasi dalam kalangan pelajar IPT

**Presenter: Dr Fauziah Hassan**  |  |
| ICIMaC-2021-47 | 1. Membina Kredibiliti Pendakwah Selebriti: Panduan Berdakwah Melalui Media Sosial.

**Presenter: Wawarah Saidpudin** | <https://youtu.be/GWiL2W5DDZU> |
| ICIMaC-2021-50 | 1. Inisiatif Penambahbaikan Strategi Kecekapan Komunikasi Dan Pengkayaan Mesej Di Pusat Zakat Negeri.
 |  |
| ICIMaC-2021-82 | 1. Muslim Teenagers and Their Understanding On Fardu Ain Knowledge.

**Presenter: Abdul Mutalib Embong** | <https://www.youtube.com/watch?v=81uCOYQWqso> |
| ICIMaC-2021-93 | 1. The effect of the skills that media professionals possess in producing the news material in Radio Hayat and the Jordanian Radio on the reliability of the media news: a comparative study.
 |  |
| **SESSION 14**Topic: Day 2 - ICIMAC 2021 - Session 14Time: Jul 11, 2021 02:00 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/99650328551>Meeting ID: 996 5032 8551Password: 069252 | Dr. Ihab Ahmed Ra’uf Awais | **Paper ID** | **(ARABIC PAPERS – Mixed themes)** |  |
| ICIMaC-2021-21 | 1. معالجة مواقع الصحف التركية الناطقة باللغة العربية لصفقة القرن دراسةٌ تحليليَّةٌ مقارنةٌ

**Presenter: Anas I F Alyazouri** | <https://www.youtube.com/watch?v=vYdjSr9NauI> |
| ICIMaC-2021-23 | 1. ضامين المقال الافتتاحي في الصحف الفلسطينية اليومية دراسة حالة: صحيفة القدس

**Presenter: Anas I F Alyazouri** | <https://www.youtube.com/watch?v=hfXWKLLNL5g> |
| ICIMaC-2021-18 | 1. Sedition Act & Journalism Practice in Malaysia.

**Presenter: Nadhirah Ishak** | <https://youtu.be/o0JKMWxWavQ> |
| ICIMaC-2021-10 | 1. Israeli Violations Against Palestinian Journalist.

**Presenter: Mohammed A. Abu Oun** | <https://youtu.be/2nP33Qppun4> |
| **SESSION 15**Topic: Day 2 - ICIMAC 2021 - Session 15Time: Jul 11, 2021 02:00 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/98497853335>Meeting ID: 984 9785 3335Password: 930737 | Assoc Prof Dr Mohd Faizal Kasmani | **Paper ID** | **Theme: Media Influence and Effects/Digital Media/Health Communication** |  |
| ICIMaC-2021-83 | 1. The Extent to Which News Directors at The Jordan Radio and Television Corporation Adhere to International Media Standards.
 |  |
| ICIMaC-2021-57 | 1. A Comparison Analysis of Cyberbullying in Malaysia: A Study.

**Presenter: Noorrezam bin Yusop** | <https://youtu.be/oBJBLFYXLOg> |
| ICIMaC-2021-02 | 1. Pemahaman Ibubapa Terhadap Mesej Kempen Pendidikan Amalan Kebersihan Dan Penjagaan Kesihatan Anak-Anak Semasa Pandemik Covid-19.

**Presenter: Mohd Hanafi Bin Jumrah** | <https://www.youtube.com/watch?v=7EHLWVo5PtQ> |
| ICIMaC-2021-67 | 1. Protecting Children’s Rights: Media Ethics in Covering Violent Crimes On Social Media.
 |  |
| ICIMaC-2021-16 | 1. Reviewing The Role of Media on The Employee’s Attitude During The Pandemic Covid-19.

**Presenter: Dr Ishaq Ibrahim** | <https://doc-04-4g-docs.googleusercontent.com/docs/securesc/4vsdmgasobrk2a7t2h57rt12peqoqds1/58lgo9nqbhrrndsmh5cqhe3j6n2iep6v/1625877150000/08931208741646519730/06920063283753707777/1jBTfgXYE-2O5tGp6GQqVx-TkiWI6Jasm?e=download&authuser=0> |
| **SESSION 16**Topic: Day 2 - ICIMAC 2021 - Session 16Time: Jul 11, 2021 02:00 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/99503084013>Meeting ID: 995 0308 4013Password: 761650 | Pn. Selvarani P. Kovil Pillai | **Paper ID** | **Theme: Analyses of Media Content and Discourse**  |  |
| ICIMaC-2021-77 | 1. The 2020 Sabah State Election Campaign: A Content Analysis of News Reports.
 |  |
| ICIMaC-2021-56 | 1. Media Content Framing Effects Towards Sentiment Build Up in Facebook.

**Presenter: Nursyamira Shaid** | <https://youtu.be/Qe0QSwTZr6A> |
| ICIMaC-2021-88 | 1. The Gift of Life: Media Coverage on Organ Donation During The Covid-19.
 |  |
| ICIMaC-2021-71 | 1. Pemaparan Media Mengenai Oku Cipta Persepsi Masyarakat.

**Presenter: Dr Hazlin Falina Bt Rosli** | <https://youtu.be/GG82ePMh87w> |
| ICIMaC-2021-75 | 1. Trend Komen Netizen Di Facebook: Kajian Kes Terjemahan Kalimah ‘Allah’.

**Presenter: Dr Safiyyah Ahmad Sabri** |  |
| ICIMaC-2021-91 | 1. CDA On Front Pages’ Headlines Of Malay Newspapers During Campaigning Period Of Malaysian General Elections.
 |  |
| **SESSION 17**Topic: Day 2 - ICIMAC 2021 - Session 17Time: Jul 11, 2021 02:00 PM Kuala LumpurJoin Zoom Meeting<https://usim-edu-my.zoom.us/j/97761680389>Meeting ID: 977 6168 0389Password: 979203 | Mr. Muhammad Zaki Mustapha | **Paper ID** | **Theme: Analyses of Media Content and Discourse / Media influence and effects / Media and well-being**  |  |
| ICIMaC-2021-56 | 1. Religious and racial tension breakout: and online pre-crisis detection strategy using multi-level sentiment analysis approach

**Presenter: Nurul Hidayah Watimin** | <https://youtu.be/wTO6a99ZeJE> |
| ICIMaC-2021-54 | 1. How does smart governance influence citizen participation? An examination of Guang Dong and Fujian Province of China

**Presenter: Xuan Tan** | <https://youtu.be/12Cg_CzeSmc> |
| ICIMaC-2021-92 | 1. News Framing Indonesian Film Festival on Two Indonesians News Portal after Reformation

**Presenter: Amin Shabana** | <https://www.youtube.com/watch?v=n2suOlFM65w> |
| ICIMaC-2021-74 | 1. Faktor Peramal Penggunaan Media Sosial Terhadap Kegembiraan Subjektif Pelajar

**Presenter: Dr Abdul Rashid Abdul Aziz** | https://raudahusim-my.sharepoint.com/:v:/g/personal/rashid\_usim\_edu\_my/EauNZB6xKhZNkwa32sOpg0oBlOLaD7FmRTB9y6zD1jJE6w |
|  | ICIMaC-2021-17 | 1. Content Analysis of International Media on News Reportage Of 2014 War Between Palestine and Israel.
 |  |